

GET IT NOW

Intrepid's New Factory Certified Pre-Owned Program

BY: CAM DILLEY

The downside to buying a semi-custom boat is the wait. It takes months to build the structural finish standards required, plus the personal touches Intrepid Powerboats will implement for you. You'll get a great boat, exactly the way you want it, but you'll miss some boating in the process. To address this dilemma, Intrepid Powerboats introduced a Factory Certified Pre-Owned program.

According to Kevin Falvey, Editor of Boating Magazine, "Buying pre-owned to get instant delivery isn't a new strategy. But it's rife with pitfalls, primarily regarding reliability. Intrepid's Factory Certified Pre-Owned program seems to offer the best of both worlds: Instant gratification and the faith in reliability of a new boat from a quality boat builder."

Buy with complete confidence.

Intrepid puts every boat in its Factory Certified Pre-Owned program through the same quality control regimen as its new boats. The builder has one of the best reputations for quality in the industry. This is primarily because they employ experienced personnel with a higher level of expertise than

most boat builders. That puts them in the unique position of having the assets in-house to identify and address all aspects of the boat in question. The



quality control process includes a sea trial,

but also sees master technicians and mechanics check out everything from engines, to the boat's structural integrity, to plumbing and electrical systems. They even QC cosmetics like upholstery and put all electronics through their paces. In fact, Ken Clinton, President of Intrepid says that not only will they check out every prop, pump, line, hinge, hatch, switch and zipper, but they will repair or replace anything that needs it.

Comprehensive warranty.

Putting their money where their mouth is, Intrepid offers every boat in the Factory Certified Pre-Owned program with



a comprehensive 3-year warranty that guarantees mechanical condition and performance. They also claim the buyers of Factory Certified Pre-Owned boats will enjoy the same service relationship with their Warranty Specialists as members of the "Intrepid family" who purchased new boats.

Better resale value.

Unlike boats built to a price, Intrepid boats are built to a standard – acknowledged as one of the highest in the industry. Limited production, unparalleled ride and beautiful looks combine with

those incomparable construction standards to make Intrepid among the most sought-after boats on the pre-owned market.

Since Intrepid Certified Pre-Owned boats are warranted, you'll probably find yourself in a sweet position when you decide to sell or trade a CPO Intrepid. It should command a high price, meaning you'll suffer less depreciation. And it should sell quickly and be readily accepted by brokers and dealers as a cherry trade-in.



Twenty-five years and going strong.

Intrepid's been widely regarded as a premier boat builder for over 25 years. They are hailed for exceptional service, coupled with the performance, efficiency, safety and handling delivered by what's arguably the best riding transverse stepped hull design on the water. This new Certified Pre-Owned program may just be the best value and best boat-owning experience on the water. The real value, however, is getting one now – perhaps while waiting for your new one to be built. **For more information contact Intrepid Powerboats at 954-922-7544 or on the web at www.IntrepidPowerboats.com**

